

**“After using Biofreeze® only one time, I was convinced that I would never use any other product like it.”**



*Making  
BIOFREEZE®  
available to  
your patients  
to manage  
their conditions  
between visits is...*

**POWERFUL**  
**healthcare**  
**EFFECTIVE**  
**patient care**  
**PROFITABLE**  
**practice building**

*Performance Health does  
not sell BIOFREEZE®  
to retail stores.*



1017 Boyd Road  
Export, PA 15632

To Whom It May Concern:

I am writing to you in regards to your product Biofreeze®. I have never been more satisfied with such a product as I am with Biofreeze®. After using your product only one time, I was convinced that I would never use any other product like it. How could I? Nothing on the market compares to Biofreeze®. I would like to share with you my story on how I came familiar with your product.

In early April 2003, I began developing severe pain in my left thigh. The pain was so severe that even a short walk would require me to stop several times and rest my leg. After a few weeks, the pain moved over to my right calf. I quickly found out that I had a pinched nerve in my lower back and began treatment with a chiropractor.

Upon my first visit with the chiropractor, he provided me with samples of Biofreeze® to use on my legs to help ease the pain and loosen my leg muscles. After the first use, I was hooked. Biofreeze® eased the pain like nothing I have ever used before and it has helped me deal with the process of getting rid of all the pain I have been experiencing. I now regularly purchase the product from my chiropractor, making sure I never run out.

I use your product for all my muscle pain and I have recommended it to my friends. I thoroughly believe that the best advertiser is word of mouth. What better way to start a word of mouth campaign than to produce a product that is wonderful and does exactly what it says it should do? I want to commend you on your success in creating such a wonderful product that has helped so many people like me. You should take pride in such a wonderful product.

Thank you so much,

*Carrie J. Tatro*

Carrie J. Tatro

BIOFREEZE® is honored to be endorsed by:



Proud participant of:



BIOFREEZE® is a Supporting Member of:



For more information about BIOFREEZE® and our **Complimentary Patient Education Program**, please give us a call at **1-800-BIOFREEZE (1-800-246-3733)**.

**Mention Source Code: CPM**

**PerformanceHealth™**

**HEALTH & WELLNESS PRODUCTS**

Performance Health Inc., 1017 Boyd Rd., Export, PA 15632  
Phone: 1-800-BIOFREEZE (1-800-246-3733) • Web: [www.biofreeze.com](http://www.biofreeze.com)  
For International inquiries call 1-724-733-9500 or E-mail: [export@biofreeze.com](mailto:export@biofreeze.com)